

# ADVERTISING FORM

THE ARCHBISHOP MITTY HIGH SCHOOL BOARD OF REGENTS PRESENTS  
**BLACK AND GOLD • NOVEMBER 3, 2018**  
 Fairmont Hotel San José - [www.mitty.com/blackandgold](http://www.mitty.com/blackandgold)



**FEATURING COLIN QUINN**  
 COMEDIAN, ACTOR AND WRITER

*Please print*

Date: \_\_\_\_\_

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Email: \_\_\_\_\_

Address/City/Zip: \_\_\_\_\_

Home Phone: ( ) \_\_\_\_\_ Work Phone: ( ) \_\_\_\_\_

Fax: ( ) \_\_\_\_\_ Alumni or Student Graduation Year: \_\_\_\_\_

### AD SIZE

(check one)

- |  |  |
|--|--|
| <input type="checkbox"/> Center Spread \$2000<br>(7.5" x 16")  | <input type="checkbox"/> Full Page \$500<br>(7.5" x 7.5")      |
| <input type="checkbox"/> Inside Back Cover \$1500<br>(8.5" x 8.5" bleed trim,<br>add 1/8" extended image). | <input type="checkbox"/> Half Page \$350<br>(7.5" x 3.75")     |
| <b>Note:</b> 7.5" x 7.5" live image<br>area, or border for non-bleed.                                      | <input type="checkbox"/> Quarter Page \$200<br>(3.75" x 3.75") |
|  | <input type="checkbox"/> Page Sponsor+ \$150                   |

*Full-Color (process CMYK) Ads accepted at no extra charge*

### AD CONTENT

(check one)

- New Ad (artwork emailed or linked for download)
- Renewal Ad (use a previous year's \_\_\_\_\_ ad material  
(specify year))
- Renewal Ad (new artwork emailed or linked for download)

+Page Sponsor:

\_\_\_\_\_

Please print your name as you would like to appear.

### AD SUBMITTAL INSTRUCTIONS:

Please submit\* *Reproduction Quality*, fully completed, composite digital ad artwork in the following graphic format to [jbeahm@mitty.com](mailto:jbeahm@mitty.com) (with Cc to [sjanigian@mitty.com](mailto:sjanigian@mitty.com)):

- PDF (Press Quality) – 300 dpi/No compression, No output color conversion
- All fonts and linked elements must be embedded. Registration and Crop Marks unnecessary.

\*email attachment if file size permits, or provide link for file download via an internet file transfer service.

**Artwork Deadline: September 28, 2018**

### PAYMENT REQUIRED AT TIME OF PURCHASE

Enclosed please find my check payable to Archbishop Mitty High School in the amount of \$ \_\_\_\_\_

Visa  MasterCard Acct. No.: \_\_\_\_\_ Exp. date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ Signature: \_\_\_\_\_

**Mail to:** Archbishop Mitty High School, Attn: Black & Gold, 5000 Mitty Ave., San José, CA 95129  
**Contact:** Sarah Janigian, Director of Special Events at [sjanigian@mitty.com](mailto:sjanigian@mitty.com) or (408) 342-4224

DATE: \_\_\_\_\_

